Overview

The Internet Parent Information Act requires that residents of Minnesota who place sexually explicit images on the Internet provide a labeling statement of some kind that gives advance notice to a viewer that the image is explicit.

1 **Short title.** Provides that the chapter may be referred to as the Internet Parent Information Act.

2 **Purpose; findings.** States the legislature’s intent and findings in enacting the bill, which are essentially that labeling of sexually explicit content will facilitate parents deciding what material they and their children will view.

3 **Definitions.** Defines terms. A "content provider" is limited to a person who makes sexually explicit images accessible over the Internet and resides in Minnesota. That definition excludes Internet service providers, search engine operators, and other entities that are not directly responsible for the content. A "sexually explicit image" is one that would be illegal to provide to minors under existing law.

4 **Labeling of sexually explicit images.** Requires that a labeling statement clarifying that an image is sexually explicit be displayed before any sexually explicit image is displayed. The bill does not provide a specific method of labeling that must be used, so long as the statement is displayed before the image.

5 **Remedies.** Enforcement by the attorney general or a private right of action by an individual is provided.