



# MINNESOTA STATE



**333,000 STUDENTS | 54 CAMPUSES | 47 COMMUNITIES**

# Overview of today's discussion

**Jay Cowles**, Chair, Board of Trustees

**Roger Moe**, Vice Chair, Board of Trustees

**Devinder Malhotra**, Chancellor

**Bill Maki**, Vice Chancellor of Finance and Facilities

**President Hara Charlier**, Central Lakes College

**President Adenuga Atewologun**

Riverland Community College

**President Robbyn Wacker**, St. Cloud State University

**President Scott Olson**, Winona State University

Minnesota State Governance & Overview

System Vision & Strategic Direction

Biennial Budget Request

Student Affordability

Commitment to technical education and meeting community workforce needs

Minnesota State COVID-19 Response

Next Gen Overview

# Governance

- 15 member Board of Trustees
- Appointed by Governor and confirmed by Senate
- 8 Trustees from Congressional districts:
  - 4 at-large (6-year terms)
  - 3 student Trustees (2-year terms)



Minnesota State Trustees:

**First Row:** Board Chair Jay Cowles, Board Vice Chair Roger Moe, Ahmitara Alwal, Asani Ajogun, Alex Cirillo

**Second Row:** Dawn Erlandson, Jerry Janezich, Javier Morillo, April Nishimura, Oballa Oballa

**Third Row:** Rudy Rodriguez, Kathy Sheran, George Soule, Cheryl Tefer, Michael Vekich

# Minnesota State Contributes to the State's Economic and Social Vitality

Minnesota State makes an economic impact of

**\$8.0B**

each year



**\$458.5M** in state and local revenue



**\$116.2M**

in community contributions

**\$291.2B**

impact of alumni working in MN



Supports and sustains **67,717**

 **JOBS**



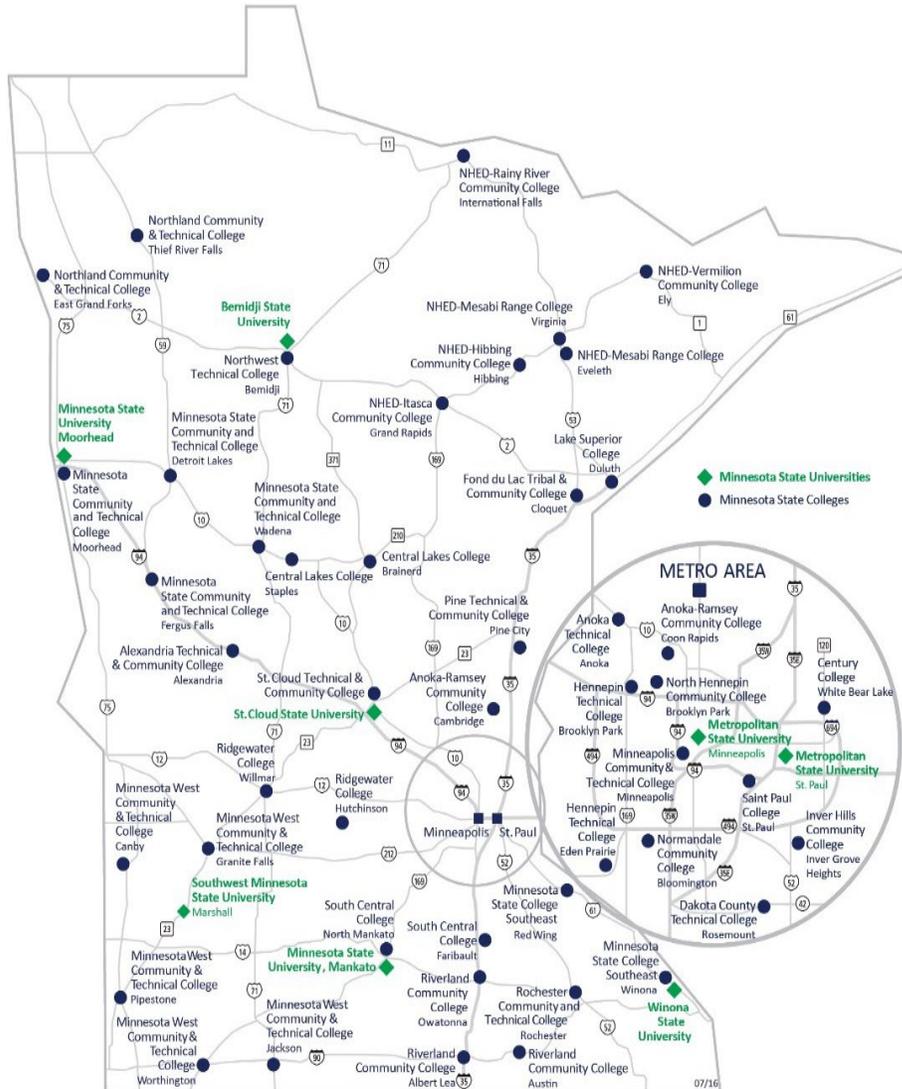
In FY2017, the colleges and universities of Minnesota State generated an economic impact of \$8 billion in the state: \$4.1 billion direct and \$3.9 billion indirect and induced.

This impact is the result of:

- » operational spending
- » capital spending (10-year average)
- » payroll and benefits paid to employees
- » student spending
- » visitor spending

Based upon this impact, \$1 out of every \$42 in the Minnesota economy is supported by Minnesota State.

# We are Minnesota State



## 333,000 Students annually

- 233,000 in credit classes
- 100,000+ in non-credit programs
- 65% in greater Minnesota
- 113,000 from underrepresented groups
- 42,200 first generation students
- 8,800 veterans

## 37 Colleges and Universities with 54 Campuses

- 7 universities
- 30 colleges

## 47 Communities across the State

- From International Falls to Worthington
- Enrollment ranges from 302 to 17,370

# We educate the entire talent pipeline

- 39,000 awards conferred annually
- 4,000+ academic programs, from certificate to applied doctorate
- 5,800+ students transfer from a system college to a system university
- 13,500+ customized/specialty/occupational and professional classes

# We educate...

- **9 out of 10** in manufacturing
- **2 out of 3** nurses
- **7 out of 10** in trades
- **6 out of 10** in agriculture
- **1/2** of all teachers
- **1/2** of IT professionals



# Minnesota State Vision

**It is the core value of Minnesota State to provide an opportunity for all Minnesotans to create a better future for themselves, for their families, and for their communities.**



# Our core commitments

Minnesota State plays an essential role in growing Minnesota's economy and opening the doors of educational opportunity to all Minnesotans. Our colleges and universities:

- » Ensure access to an extraordinary education for all Minnesotans.
- » Are the partner of choice to meet Minnesota's workforce and community needs.
- » Deliver to students, employers, communities, and taxpayers the highest value/most affordable higher education option.



# Our Students

# State University Presidents



President Faith Hensrud  
Bemidji State University  
Northwest Technical College



President Ginny Arthur  
Metropolitan State University



President Richard Davenport  
Minnesota State University, Mankato



President Anne Blackhurst  
Minnesota State University Moorhead



President Robbyn Wacker  
St. Cloud State University



President Kumara Jayasuriya  
Southwest Minnesota State University



President Scott Olson  
Winona State University

# College Presidents



Michael Seymour  
Alexandria Technical &  
Community College



Kent Hanson  
Anoka-Ramsey CC  
Anoka Technical College



Hara Charlier  
Central Lakes College



Angelia Millender  
Century College



Michael Berndt  
Dakota County TC  
Inver Hills Community College



Stephanie Hammitt  
Fond du Lac Tribal & CC



Merrill Irving, Jr.  
Hennepin Technical College



Michael Raich  
Northeast Higher Ed Dist.



Patricia Rogers  
Lake Superior College



Sharon Pierce  
Minneapolis College



Larry Lundblad  
MN State College Southeast



Carrie Brimhall  
M State

# College Presidents



Terry Gaalswyk  
Minnesota West C&TC



Joyce Ester  
Normandale CC



Rolando García  
North Hennepin CC



Shannon Jesme  
Northland C&TC



Joe Mulford  
Pine Technical & CC



Craig Johnson  
Ridgewater College



Adenuga Atewologun  
Riverland Community College



Jeffery Boyd  
Rochester C&TC



Annesa Cheek  
St. Cloud T&CC



Deidra Peaslee  
St. Paul College



Annette Parker  
South Central College

# Minnesota State partners with employers to educate and train their workforce

- » Across Minnesota State, there are examples of partnerships with local and statewide employers to address workforce shortages.
- » On many campuses, this work is done with a local Advisory Council, which seeks input from employers, alumni, and economic development professionals to ensure programming is tied to exactly what local employers need.
- » The consistent focus among campus leaders is to ensure graduates have jobs that encourage them to stay in the region.
- » More than 36,500 students graduate from our colleges and universities each year and use their know-how to help businesses, industries, public-sector organizations, nonprofits, and communities across the state to grow and thrive.

# Minnesota State is addressing racial and economic disparities

- » The most effective strategy Minnesota has for narrowing its prosperity gap is to ensure all Minnesotans get the education they need to secure a better future for themselves, their families, and their communities.
- » **The diversity of our students is one of our greatest strengths.** Minnesota State is proud to serve more students of color and Indigenous students and more low-income students than all other higher education providers in Minnesota combined.

# FY2022-FY2023 Budget Request

## \$120 million in new funding over the biennium

- \$75 million for **campus responsiveness and stabilization** to support increases in campus expenses resulting from the pandemic and inflationary costs over the biennium
- \$45 million for **equity and affordability** to directly support our students' critical needs:
  - Student Basic Needs
  - Mental Health Needs
  - Additional Campus Support Services
  - Career and Technical Education
  - Open Educational Resources
  - New Scholarship programs

# FY2022-FY2023 Budget Request

## Campus Responsiveness and Stabilization

**\$75 million**

- Supporting Minnesota State is critical for the state of Minnesota's economic recovery
- Campuses require on-going revenue in order to maintain a core level of programs and services
- Funding of inflationary costs and increased campus expenses due to the pandemic

# FY2022-FY2023 Budget Request

## Equity and Affordability

### \$45 million

- Scholarship programs to support economically vulnerable students
  - ❖ \$23M of the \$45M
- Expansion of support for basic student needs including mental health needs and campus student support services
  - ❖ \$15M of the \$45M
- Career and Technical Education support
  - ❖ \$6M of the \$45M
- Open educational resources
  - ❖ \$1M of the \$45M

# FY2022-FY2023 Budget Request

## Minnesota State Access Scholarship Programs \$23 million

### Supporting students with greatest financial need

- Pell-eligible Minnesota residents
- New or transfer students at any Minnesota State college or university
- Returning students enrolled at any Minnesota State college or university prior to the start of the Access and Momentum program
- Students pursuing an undergraduate diploma, certificate, associate degree, or bachelor degree
- Enrollment of at least 3 credits per term, up to 60 credits at two-year colleges and 30 credits at universities
- Students with remaining need after federal and state grants are applied to tuition and fees

# FY2022-FY2023 Budget Request

## Equity and Affordability

### Basic Needs and Support Services \$15 million

- Emergency grants
- Stigma-free and online mental health assessment tools and mental health first aid type resources
- Easily accessible information hub to connect students to local, county, and state resources that address basic needs
- Training and support for faculty, staff, and administrators to ensure that programs are designed to be easily accessible to all students, specifically focusing on students from racial, ethnic, and indigenous populations, low income and first generational

# FY2022-FY2023 Budget Request

## Equity and Affordability

### Career and Technical Education \$6 million

- Short-term education programs and industry-specific training certificates partnering with organizations serving communities of color and indigenous communities
- Local partnership efforts with local businesses to help connect high school students with college programs that will get them into in-demand skilled and technical careers
- Career and Technical Teaching program support to address shortages in high school and college teachers in career and technical areas

# FY2022-FY2023 Budget Request

## Equity and Affordability

### Open Educational Resources \$1 million

Directly reducing students out of pocket costs by removing textbook costs; this effort would include

- Searching out new free resources
- Expanding current offerings
- Implementing new offerings

**Thank You**

