

I am a seasoned IT and marketing professional in Minneapolis. However, due to some remote work I took on years ago, I also have colleagues in the Chicago area as well.

One of those was a former supervisor of mine. Right after legal marketization went into effect, she worked as an office manager for a rapidly growing legal cannabis company for a year and a half. I spoke to her on LinkedIn, and found that she was compelled to be a part of an industry that helps alleviate chronic pain and generates needed tax revenue in her community. She currently now works for a major streaming service.

I'm certain you will hear of many medical, financial, and social equity benefits, but I would also assert that cannabis legalization is a great way to retain high paying professional jobs. This recent polar vortex has created chatter from other high earning knowledge workers I know who are considering leaving for warmer states with regulated cannabis markets. If we are to compete with the west coast or even Nevada and Arizona in recruiting and retaining a high earning workforce, we need to push for legal cannabis.

Thank you for your time,
Clifton