



FARMAMERICA

Minnesota's Center for Agricultural Interpretation

Connecting Minnesotans to the Evolving Story of Agriculture for 45 years



Hands-on Learning for the Family



Day Camp | Soil Health Lesson



Ag Careers Day | Erosion Experiment

Request to accept Senate Language in UEH1830-1, as written in Article 1, Sec. 24, Subd. 3(d), Lines 19.3 - 19.5.

An appropriation increase to \$215,000 for 2024 and again in 2025 to allow for site improvements and continued expansion of agricultural literacy programs across Minnesota. The base appropriation is \$115k in FY 2026 and each year thereafter, an amount that has been a tradition since legislators created FarmAmerica in 1978. (Original: HF 2522 and SF 2906.)

The Challenge

Very few Minnesotans feel connected to agriculture or understand its relevance in their lives. FarmAmerica's current budget cannot accommodate its deferred maintenance while also expanding its experiences and hands-on exhibits to re-connect Minnesotans to today's agriculture.

FarmAmerica's Results & Solution

- In 2022: ► **INCREASE AG AWARENESS:** FarmAmerica added new hands-on exhibits to help illustrate everyone's personal connections to food, fiber, renewable fuel, and natural resources. We updated a feed mill classroom and remodeled our Welcome Lobby.
- In 2023: ► **INCREASE TALENT POOL:** FarmAmerica developed a 4-day, job-shadowing program for high schoolers to experience agriculture careers across the GreenSeam.
- **INCREASE AG KNOWLEDGE:** FarmAmerica became a MN Dept of Ag Discovery Farms site. In-field trainings, demonstrations, and real-time monitoring of water quality and quantity on FarmAmerica's cropland will help Minnesota farmers and consumers understand the impact of controlled water drainage on farmland in Southern MN.
- In 2023 – 2025: ► **SAFER EXPERIENCES:** FarmAmerica will repair historic buildings used to illustrate Minnesota's rich agricultural heritage.
- **INCREASE TALENT POOL & AWARENESS:** FarmAmerica will bring new agriculture awareness to the 18-35-year-old talent pool through interactive, social gaming experiences that illustrate modern ag careers and sustainable farming practices.

Background

- The Minnesota Agricultural Interpretive Center - FarmAmerica is a 501(c)(3) non-profit organization created by the Minnesota Legislature in 1978 to promote and celebrate the evolving story of agriculture.
- Mission: Connect Minnesotans to the evolving story of agriculture through hands-on educational experiences, partnerships, and community engagement. (Including: historic farm tours, interactive activities, 3rd-5th grade field trips, 6th-8th grade Ag Career Exploration field trips, farm camps, and family events.)

Learn more: www.FarmAmerica.org

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A part of the GreenSeam.

Welcome Center
Remodeled in 2022



NEW: Videos featuring MN farmers



NEW EXHIBITS:
"Ag Around You" Discovery Center



NEW: Seed Technology Exhibit



EXPLORE.

CONNECT.

DISCOVER.



Time travel on a wagon ride across our 1-mile trail



Fully-preserved 1930s farm site



Log cabin repair scheduled for
2023



Fun with Friends

