

## Live well. Work well.

# GIVING ALL MINNESOTANS THE OPPORTUNITY TO LIVE WELL AND WORK WELL

#### Who is Avivo?

Avivo is a trusted education and workforce development partner, serving the Twin Cities and greater Minnesota since 1960. Avivo helps nearly 3,000 individuals each year enter careers or employment. It serves almost 13,000 people annually; specifically low-income individuals and families who face the largest inequities when it comes to education, health care, housing, and employment.

Through integrated chemical and mental health services, housing support services, career training, and employment services, Avivo helps individuals overcome personal and systemic barriers to stability, economic advancement, and health.

## What makes Avivo unique?

Avivo pairs its services — treatment and mental health services, housing, career training, and employment services — to help individuals bridge disparities to health, social and economic wellness. Individuals at Avivo use any combination of services to advance to economic stability or job and career placement.

Avivo partners as a trainer and hiring liaison with Minnesota businesses who are struggling the most to find qualified workers — manufacturing, medical, and information technology. Avivo's career and technical school and employment services works with nearly 200 businesses annually.

Avivo believes everyone deserves the chance to live well and work well.



In the stress and isolation she experienced during the pandemic, Tesha turned to using and couldn't stop. She went into Avivo's family treatment program with her daughter. She also completed Avivo's medical office training program and was hired as a scheduler for a local Twin Cities clinic. She and her daughter now live in their own two-bedroom apartment.

#### **ABOUT AVIVO**

- 99% of participants are living in poverty.
- 68% of participants are people of color.
- 1,664 individuals were supported with housing and services to avert homelessness.
- 1,250 individuals moved off welfare into employment
- 1,414 individuals entered careers or jobs.
- Participants in our employment services increase their wages by 30 to 100 percent.
- Avivo works with nearly 200 employers and business partners.
- 9 out of 10 Avivo participants retain employment for 6 months or more.
- Avivo Institute of Career & Technical Education offers training programs for individuals to earn industry-recognized credentials and enter careers.

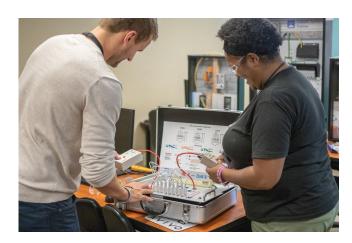
## **FUNDING REQUEST**

Avivo is asking for \$650,000 in fiscal year 2024 and \$650,000 in fiscal year 2025 from the general fund to the Commissioner of Employment and Economic Development for a grant to Avivo's Institute for Career and Technical Education. These funds will be used to improve the earning potential and economic stability of individuals Avivo serves. Ninety-nine percent of people Avivo serves live at 100% of the federal poverty guideline or below (e.g., \$27,750 for family of 4) and are un– employed or under-employed or facing multiple barriers to employment. Funds will be used to enroll individuals into career training with employment and job placement services while they may be receiving substance use or mental health treatment services or

moving from homelessness to housing.

### WHY FUND AVIVO?

An evidence-based, culturally-responsive service provider, Avivo is the place people of all ethnic backgrounds and disparate economic means come for help in transforming their lives. Avivo is in the unique position of pairing career training and employment services with its housing and chemical and mental health services. Individuals are supported on their unique career pathways for long-term stability. Avivo participants increase their wages from 30 to 100 percent. The individuals and families Avivo serves have been disproportionately impacted by the pandemic. Avivo provides just the right support necessary to achieve personal success and prepare them for economic stability and careers.



Partnering with Twin Cities businesses and corporations, Avivo offers training programs and employment services for individuals to enter career pathways in the following growing industries: telecommunications, green energy, HVAC, medical office, office support/administration, and information technology (IT).

## QUESTIONS? CONTACT US!



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