



## Aitiyspakkaus

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**Aitiyspakkaus** is the Finnish word for **cherished maternity package**. For 75 years, the government of Finland has been providing mothers with a cardboard box filled with everything that is needed for the care and keeping of a newborn baby.

“The box is a symbol. A symbol of the idea of **equality** and the **importance of children**.”

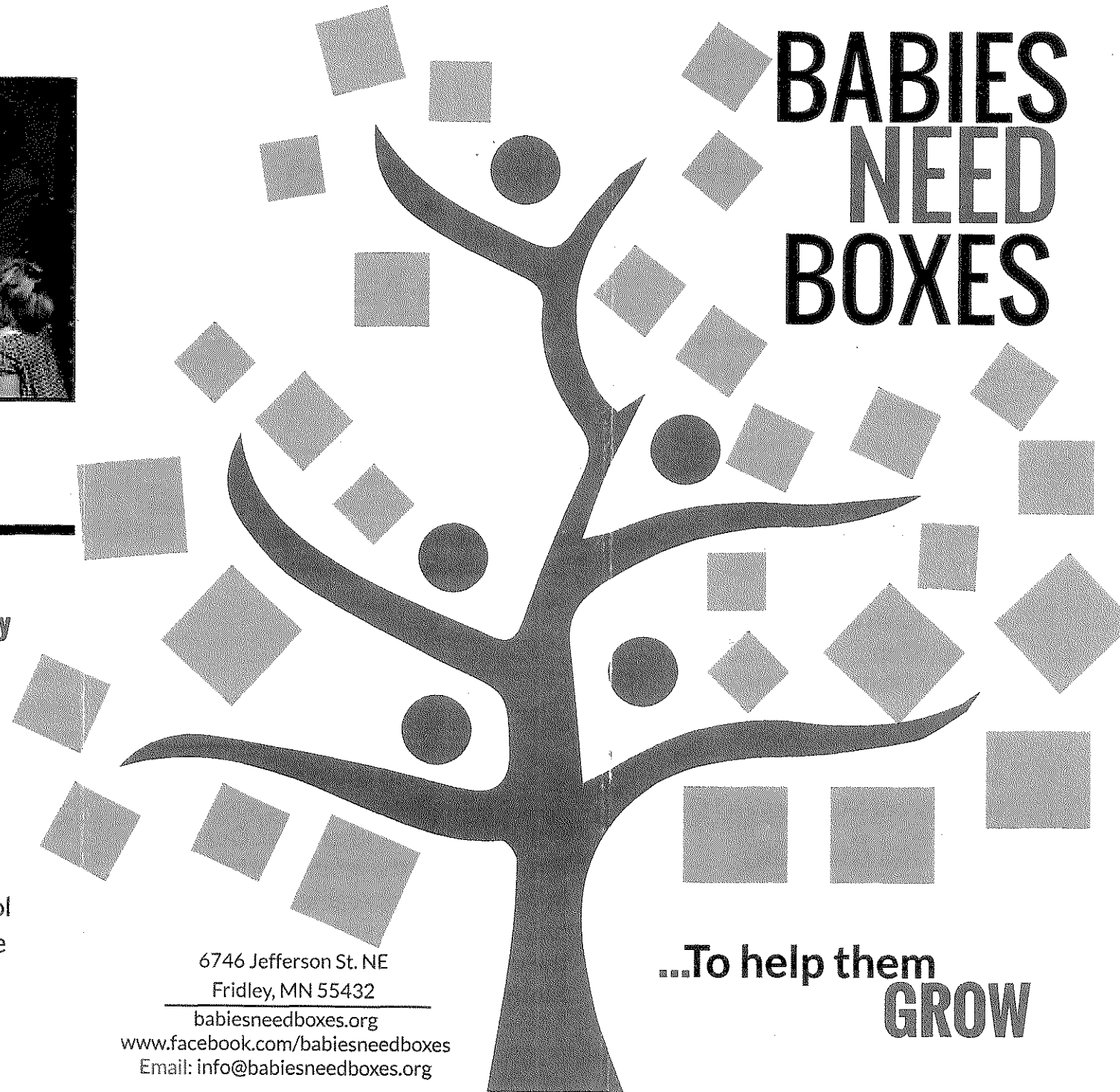
6746 Jefferson St. NE  
Fridley, MN 55432

[babiesneedboxes.org](http://babiesneedboxes.org)

[www.facebook.com/babiesneedboxes](http://www.facebook.com/babiesneedboxes)

Email: [info@babiesneedboxes.org](mailto:info@babiesneedboxes.org)

# BABIES NEED BOXES



...To help them  
**GROW**



## What is in a box?

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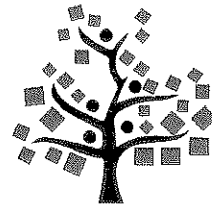
- 60 Newborn Baby Diapers
- 2 Packages of Sensitive Skin Baby Wipes
- Baby Lotion
- Baby Sunscreen
- Baby Soap
- Baby Nail Care
- Petroleum Jelly
- Diaper Rash Ointment
- 1 Sippy Cup
- Toddler Dishes & Silverware
- 2 Baby Toys
- 2 Baby Books
- 4 Burp Cloths
- Waterproof Mattress and Sheet

*Actual box contents may vary based on availability*

## The Baby Box Company

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The Baby Box Co. is the provider of choice for baby boxes within the United States. We are proud to partner with this wonderful company and provide the best products to our Moms!



## Babies Need Boxes

— To help them grow —

## Who Are we?

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Babies Needs Boxes is a 501(c)3 non-profit organization that provides the life saving Finnish Baby Box tradition to vulnerable mothers in Minnesota.

## Our Mission

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Our mission is to equip new Moms with the tools needed for a successful transition into motherhood. Our aim is to decrease the infant mortality rate in young and vulnerable Mothers and to increase community awareness of the unique needs of adolescent Mothers.

## How Can You Help?

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### Donate Items

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We will happily accept any of the items listed in our box. We are registered at all major retailers! First Name: Babies Last Name: Need Boxes

### Financial Support

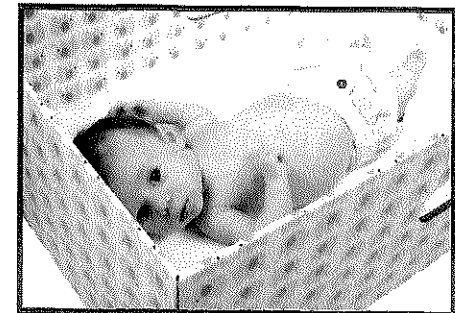
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Financial donations are the core of our program. Your generous donation will be used to sustain and grow our program! Check our website for details on how to donate. [babiesneedboxes.org](http://babiesneedboxes.org)

### Host a Shower!

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Throw a baby shower for Babies Need Boxes. We provide the invitations, a presentation about our program and shower games. You provide the location, family, friends and presents. Contact [info@babiesneedboxes.org](mailto:info@babiesneedboxes.org) for more information.



# What are Baby Boxes?

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Baby Boxes are new parent starter kits that contain quality infant products as well as important information about antenatal, postnatal, neonatal, continuing care and support programs for both mother and child.



Each Baby Box is outfitted with a custom, certified non-toxic mattress so that it can be used safely as a bassinet.

[www.babyboxco.com](http://www.babyboxco.com)

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## Who is Babies Need Boxes?

We are a 501(c)3 organization that provides the life-saving Finnish Baby Box Tradition to vulnerable Mothers in Minnesota.

Our mission is to provide new Mothers with the tools needed for a successful transition to motherhood.

We believe that the use of the Baby Box can improve social outcomes for Mothers by providing tangible resources and community support.

## Accomplishments

- 2015 - Distributed 57 Baby Boxes in 2015 to non profit organizations and prenatal school programs.
- 2015 - Featured in local and international media for innovative programming aimed at providing community support to vulnerable mothers.
- 2016 – Partner with 3 hospitals, 4 high school programs and 10 non-profit programs to distribute baby boxes to their Mothers.
- January 2016 – Distributed 75 boxes to Mothers in need.

## Proven Success

Babies Need Boxes' program of tangible resources + education is modeled after the life saving Finnish Baby Box tradition. This 78 year old tradition has been proven effective in curbing infant mortality rates, educating families about safe sleep practices and providing families with the essentials needed for life with a newborn.

## HF3236 (Pinto)/SF2944 (Franzen)

- Establishes a grant program administered by the Minnesota Dept. of Health
- Eligible grantees include community health boards and tribal governments
- Targets counties and areas with high infant mortality rates and/or poor birth outcomes such as low-weight births
- Babies Need Boxes supply and deliver the Baby Box as part of a maternal education program