



# Minnesota Grocers Association Foundation

The Minnesota Grocers Association Foundation (MGAF) was established in 1992 to offer educational opportunity to the food industry, provide scholarships to employees of member companies or their children, support community efforts and initiatives through grants, and present important industry information to the general public. The MGAF has supported many notable programs and has awarded significant scholarships.



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Our careers appeal to a diverse cross-sector of Minnesotans and we want to ensure a robust workforce for years to come. Since 1992, MGAF has supported many notable programs benefiting our communities and careers.



\$25,000 in community grants



Over \$1 million of scholarships awarded



\$625,000 in tuition support grants

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The MGAF promotes careers, conducts outreach, provides job skills training opportunities, and grants scholarships for careers in the food industry.

The MGAF's programs are designed to help the work force gain experiences in which participants develop key foundational skills that can be applied immediately in their work places.



**CAPACITY**



**JOBS**



**LEADERSHIP**



# CARTS TO CAREERS



Carts to Careers is a multi-pronged approach to expanding industry's workforce. The Minnesota Grocers Association Foundation with the State of Minnesota will provide tuition support for classes completed for the specific purpose of furthering employees' current career or providing educational opportunities for a new career in the food industry of Minnesota.

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## **DEVELOPS**

key foundational skills with a immediate workplace application

## **BUILDS**

confidence and significantly increases level of engagement

## **PREPARES**

Minnesotans to take on leadership roles within an industry

## **STRENGTHENS**

workforce for a viable food industry in the state of Minnesota

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### **RETAIL MANAGEMENT CERTIFICATE**

Alexandria Technical &  
Community College

Online 8-course business  
program with supported  
work experience



### **TRANSPORTATION & DRIVING INSTRUCTION**

Various Minnesota training  
centers and industry  
internships

Commercial Drivers  
License, safety, and  
technical training



### **MEAT CUTTING & PROCESSING TRAINING**

Ridgewater College + more  
locations to come

Online training and in-store  
industry internships





# CARTS TO CAREERS



## CTC Retail Management Certificate

The MGA Foundation provides tuition support for classes completed for the specific purpose of furthering employees' current career or making available to them other careers offered by their employer. The Carts to Careers program awards will be facilitated through the Retail Management Certificate (RMC) program, an online, nationally recognized industry-endorsed, 8-course education certificate run by Alexandria Technical & Community College.



### CTC Retail Management Certificate Program



#### What certificate holders say:

- 100%** say the Certificate coursework relates to real-world experiences
- 98%** believe the RMC program foster self-confidence and professionalism
- 89%** assert that earning the certificate provides more opportunities and accelerates career advancement

## What Carts to Careers Recipients Have to Say

*"Thank you for the opportunity. I learned a lot that I can apply in my current position and in the future. I appreciate all the help from the professors in the program. This was a great experience and I would highly recommend this program to others."*

*"Progress can only be made if you keep moving forward." "This was a particularly powerful quote for me because it reminds me why I started this RMC journey. I did not start because I had to, I started because I wanted to gain knowledge and grow as an employee with the potential to become a great leader." Excerpt by author Spencer Johnson.*

*When I first saw the flyers posted on our job board, of this RMC Program, I wondered if this program would be of benefit to me and my career. I had been passed over a few positions that I had applied for and thought maybe it would be another educational credential on my resume. As I progress through the program, I am really embracing it and enjoying it. It was the best decision I've made. I am hoping it does, provide me with a promotion within the organization. Nevertheless, this program not only has been educational, but enlightening. It has given me the confidence to encourage me to challenge myself further.*





# CTC RETAIL MANAGEMENT CERTIFICATE

## What is the CTC Retail Management Certificate?

The Retailer Management Certificate (RMC), which is run by Alexandria Technical & Community College. It is an online, nationally recognized, industry-endorsed, 8-course education certificate. The RMC is an accredited business education program and most participants complete in two years or less. The program is designed to meet the educational requirements of the food industry and provide valuable skills in all area of business. Tuition support is available to current RMC enrollees as well as new students. Tuition support is available through a State of Minnesota grant appropriation and Minnesota Grocers Association Foundation funding.



### Curriculum

Participants in the Retail Management Certificate Program gain valuable skills in all areas of business:

- Customer Service & Organizational Behavior
- Business and Interpersonal Communications
- Human Resource Management
- Principles of Management
- Business Technology/Computer Skills
- Principles of Marketing
- Financial Management & Budgeting
- Retail Management



### Eligibility

Eligible applicants must:

- Be a current full or part-time employee of a Minnesota Grocers Association dues paying member company;
- Have been employed for at least one year as of the application date;
- Be committed to expanding their career within the food industry of Minnesota.

### Application

- Application is available on the MGA website at <http://www.mngrocers.com/index.php/members/scholarship-main>
- Complete a simple one step application process;
- Upload a letter of recommendation from your supervisor;
- Upload a simple resume.

### Criteria

- An independent selection committee will evaluate the applications and select the recipients;
- Decisions of the selection committee are final and are not subject to appeal. No application feedback will be given.

### Award Details

- The awards are one-time, non-renewable grants that will be applied to tuition for the full term of the certificate;
- The tuition support is paid incrementally. Checks will be issued directly to Alexandria Technical & Community College to accommodate students' class schedules. Funds will be allocated on a class enrollment basis.



Funds available for the program are limited and available to all eligible employees. No preferential treatment will be given to applicants on the basis of employment position, race, color, ethnic origin, national origin, creed, religion, political beliefs, sex, sexual orientation, marital status, age, veteran status, or physical or mental disability. Students will need to apply and be accepted into the program at Alexandria Technical and Community College and apply for the CTC tuition support.