

**TRAINING THE FUTURE WORKFORCE**

Project for Pride in Living was awarded a \$1 million direct appropriation (July '21 – June '23) from the Workforce Development Fund for a grant to provide job training and workforce development services for underserved communities. This funding has enhanced PPL's ability to iterate, expand and further integrate our customized adult diploma program and career pathways. The projects and new staff combine to create a sustainable, innovative workforce solution that ensures jobseekers obtain skills, work experiences and connections to employers who provide living wages and career laddering opportunities.



**CURRENT FUNDING UTILIZATION**

WORKFORCE APROPRIATION JULY 1, 2021-DECEMBER 31 2022

USE OF FUNDING	AMOUNT	%
DIRECT SERVICES	\$401,146	76%
DIRECT CUSTOMER TRAINING	\$66,117	13%
SUPPORT SERVICES	\$4,735	1%
ADMINISTRATION COSTS	\$52,444	10%
TOTAL PPL SPENDING	\$524,442	100%

**DIPLOMA CONNECT SUCCESS STORY**

When Charnele entered the high school diploma program, she was having difficulty finding steady work in the medical field even though she'd obtained an associate degree in 2022. Without her high school diploma, which was not required by the postsecondary institution she attended, she was unable to qualify for the higher-paid and more stable healthcare positions she desired.

Over the course of five months, Charnele received direct, individualized instruction as she moved through the self-paced program. PPL also provided financial support for technology and transportation.

Charnele completed all of her outstanding high school coursework and was the first candidate for the adult high school diploma through the State of Minnesota. Since completing the program, Charnele has enrolled in PPL's Phlebotomy Career Pathway and plans to continue her education to become a medical assistant. Charnele is a role model to her family members, two of whom have enrolled in the adult high school diploma program since she first entered.

**DEMOGRAPHICS**

- 60% Black/African American
- 20% White
- 10% Hispanic
- 4% Asian/Pacific Islander
- 4% American Indian/Alaska
- 4% Multi-Racial

**RESULTS**

- 114 enrolled, including 24 students enrolled in Diploma Connect
- 30 people earned 30 credentials
- 65 people earned 106 digital literacy certifications
- 24 people gained employment

## CURRENT STRATEGIES

### Job Training

Expand PPL's training pathways, offering career skills and trainings, digital literacy, and job search support.

### Exploring the Future of Work

By engaging selected partners, identify growth sector pathways, operational shifts, marketing needs, and participant desires for entry to work.

### Leverage Existing Partners

PPL is primely positioned to utilize existing partnerships and expands impact, such as Minneapolis College, Jobs for America's Graduates and others.

### Diploma Connect

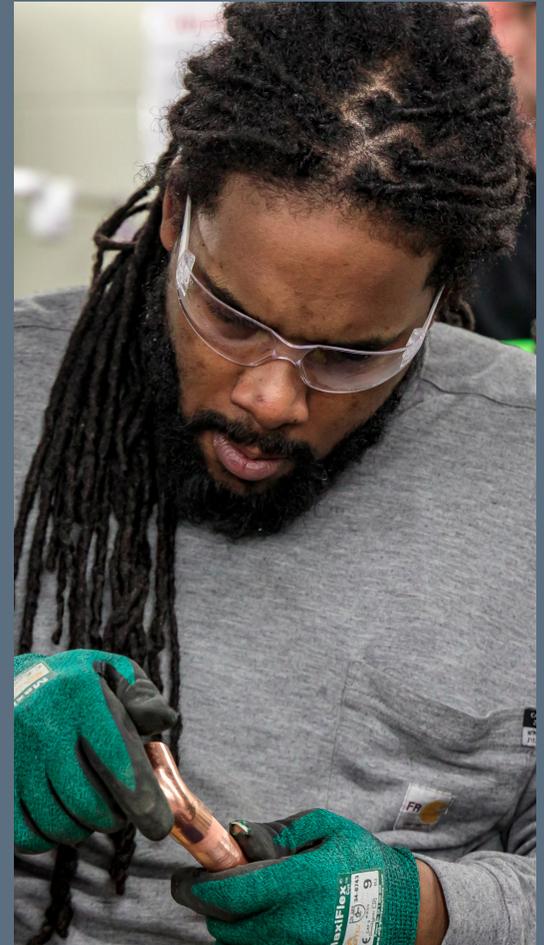
A program created for participants to obtain a Standard Adult Diploma or GED, and potentially move into a PPL or other career pathway.

### National Urban Fellows

With this program created to bring more BIPOC and women into public sector jobs, PPL hosts a fellow who will train and advance local community.

### Director of Employer Development

A new position that cultivates relationships with corporations to build training pathways to reskill and upskill new and existing workers.



Participant learning HVAC through PPL's Building Operations Technician's Program at Minneapolis College

## OUR REQUEST

HF2070 and SF1998

Continuation of state funding:  
\$1 million over two years, 2024-25

## PLAN FOR 2024-25

- Create new pathways in key growth sectors
- Finalize the establishment of Diploma Connect and financial model
- Begin implementation of employer sponsored pathways
- Increase enrollment in career pathways, trainings, and job search