

## Minnesota Foundation for Student Organizations 2023 Legislative Funding Request

The Minnesota Foundation for Student Organizations (MFSO) was created in 1996 to ensure the stability of and provide collaborative leadership and funding to the Career and Technical Student Organizations (CTSO) in Minnesota. The MFSO provides oversight, leadership and guidance to the career and technical student organizations. **CTSOs are considered an integral part of student's CTE program.** 

The MFSO, as outlined in statute 124D.34 MINNESOTA FOUNDATION FOR STUDENT ORGANIZATIONS, has a responsibility to the co-curricular student organizations it serves to provide basic operating funds *via* state funding: *Subd. 8.Public funding. The state shall identify and secure appropriate funding for the basic staffing of the foundation and individual student school-to-work student organizations at the state level.* 

The Minnesota Foundation for Student Organizations is requesting the following increase based on the (per pupil/student member) formula recognizing the continuous growth of the organizations and ensuring inter-curricular workforce development and leadership activities continue to be embedded into career and technical education programs across the state and increase the capacity to create greater access and opportunity for underserved and special populations:

## **Current E12 Allocations**

Subd. 11. Student organizations. For student organizations: 2022.....\$768,000 2023.....\$768,000

- (a) \$46,000 each year is for student organizations serving health occupations (HOSA).
- (b) \$100,000 each year is for student organizations serving trade and industry occupations (Skills USA, secondary and postsecondary).
- (c) \$95,000 each year is for student organizations serving business occupations (BPA, secondary and postsecondary).
- (d) \$193,000 each year is for student organizations serving agriculture occupations (FFA, PAS).
- (e) \$185,000 each year is for student organizations serving family and consumer science occupations (FCCLA). Notwithstanding Minnesota Rules, part 3505.1000, subparts 28 and 31, the student organizations serving FCCLA shall continue to serve students younger than grade 9.
- (f) \$109,000 each year is for student organizations serving marketing occupations (DECA and DECA collegiate).
- (g) \$40,000 each year is for the Minnesota Foundation for Student Organizations.
- (h) Any balance in the first year does not cancel but is available in the second year.

## Requested

Subd. 11. Student organizations. For student organizations: 2024.....\$1,084,000 2025.....\$ 1,084,000

- (a) \$68,000 each year is for student organizations serving health occupations (HOSA).
- (b) \$100,000 each year is for student organizations serving trade and industry occupations (Skills USA, secondary and postsecondary).
- (c) \$122,000 each year is for student organizations serving business occupations (BPA, secondary and postsecondary).
- (d) \$322,000 each year is for student organizations serving agriculture occupations (FFA, PAS).
- (e) \$185,000 each year is for student organizations serving family and consumer science occupations (FCCLA). Notwithstanding Minnesota Rules, part 3505.1000, subparts 28 and 31, the student organizations serving FCCLA shall continue to serve students younger than grade 9.
- (f) \$202,000 each year is for student organizations serving marketing occupations (DECA and DECA collegiate).
- (g) \$85,000 each year is for the Minnesota Foundation for Student Organizations. \$30,000 to be used for direct support of underserved and special student populations.
- (h) Any balance in the first year does not cancel but is available in the second year.

Career-based Learning Outcomes. The CTSOs provide applied, hands-on learning and leadership experiences with learning outcomes in the following areas: Critical Thinking and Interpersonal Competencies, Career Exploration, Service Learning and Practical Competencies. It is crucial to maintain low-cost enrollment fees, encouraging access and meaningful participation within underserved populations. The current economic climate has led to increased expenses passed on to students seeking to participate in "activities integral to career and technical education" (Carl Perkins Act).

Technical Skill Attainment through Industry Certification. CTSOs support CTE programs by providing technical skill assessments often leading to industry-based certifications. The certifications offered through CTSOs are accredited and nationally recognized as a measurement of course competence, academic achievement and workforce preparedness. It is essential Minnesota's CTSOs can continue to provide these assessments and certifications.

**Outreach to Middle School Students and Programs.** Many of our student organizations support curriculum at the middle school level; it is critical we support their growth and outreach. **CTSOs are an integral component to exploratory CTE programs** as students begin to develop their individual career pathway.

**Industry Alignment.** CTSOs bolster Minnesota's economy by developing a workforce to support the occupations most in-demand. Of the top 10 occupations in current demand, three are healthcare related and supported by HOSA; three are marketing related and supported by DECA and three are business related and supported by BPA. Those occupations directly correlate with job vacancies in Minnesota as well.



Career and Technical Student Organizations are in more than **85% of public school district** career and technical education programs.

Minnesota's CTSOs serve more than **25,000 student members** across the state.

Collectively, the intercurricular student organizations have more than 600 public school chapters throughout Minnesota.

From Roseau to Blue Earth and Breckenridge to Stillwater; CTSOs are embedded into classrooms as an integral part of career and technical education.





## Minnesota Foundation for Student Organizations Justification: 2023 Legislative Funding Request

Career and Technical Student Organizations (CTSOs) are considered an integral part of the career and technical education (CTE) programs in more than 85% of public-school districts. They are inter-curricular and provide applied work-based learning opportunities.

The Minnesota Foundation for Student Organizations (MFSO) is responsible for providing oversight of the career and technical student organizations; in accordance with statute 124D.34, the MFSO is requesting the following increase to ensure they continue to be embedded in our CTE classrooms. Based on CTSO membership reports, we can determine a "per student member" value:

Current Legislation		Current Dollar Value PER Student Member		
\$	109,000.00	\$11.93	Marketing/DECA	
\$	95,000.00	\$19.53	Business/BPA	
\$	46,000.00	\$14.70	Healthcare/HOSA	
\$	185,000.00	\$52.03	FACS/FCCLA	
\$	193,000.00	\$8.83	AFNR/FFA	
\$	100,000.00	\$53.89	T&I/SkillsUSA	

As allocated in 2010, the current average value of funding is approximately \$26.00 per student member. Adjusted for inflation, that value would be approximately **\$35.00 per student member** in today's money, according to the Bureau of Labor Statistics.

The following request brings student organizations with less than 10,000 student members into alignment at approximately \$35.00 per student. Recognizing the advantage of a larger organization to operate more efficiently with greater volume, the request brings organizations with greater than 10,000 members to a per student member value of approximately \$17.00 per student.

Requested		Requested Dollar Value PER Student Member		
\$	202,000.00	\$34.87	Marketing/DECA	
\$	122,000.00	\$34.86	Business/BPA	
\$	68,000.00	\$35.29	Healthcare/HOSA	
\$	185,000.00	\$52.03	FACS/FCCLA*	
\$	322,000.00	\$17.04	AFNR/FFA	
\$	100,000.00	\$53.89	T&I/SkillsUSA*	

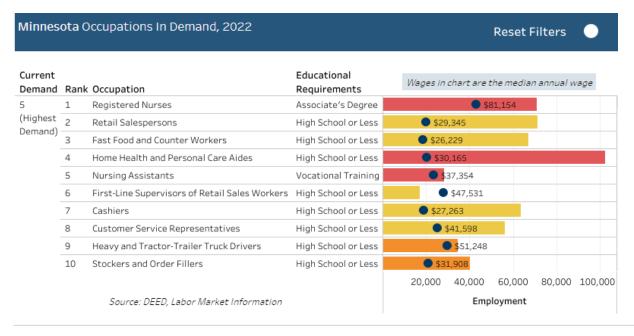
<sup>\*</sup> No Change requested from current legislation.

The MFSO is seeking to have the operating budget adjusted for inflation, 2010 \$40,000.00 = 2022 \$54,956.87, according to the Bureau of Labor and Statistics; and funding to maintain equitable access to CTSO participation within underserved and special populations.

Requested			
\$	85,000.00	\$55,000.00	General Agency Operations
		\$30,000,00	Direct Support for Underserved and Special Populations**

<sup>\*\*</sup>The MFSO previously received \$30,000.00 annually supporting underserved populations within CTSOs and addressing poverty in the classroom. As this funding [via the MDE] is no longer available, the MFSO is seeking to continue to maintain this nationally recognized, essential program. Note- This was leveraged by matching funds from external sources.

Career and Technical Student Organizations bolster Minnesota's economy by developing a workforce to support the occupations most in-demand. Of the top 10 occupations in current demand, three are healthcare related and supported by HOSA; three are marketing related and supported by DECA and three are business related and supported by BPA. Those occupations directly correlate with job vacancies in Minnesota as well.



**Industry Alignment.** A snapshot of Minnesota's Fortune 500 companies and largest employers, revels they align directly with those CTSOs experiencing continued growth. Most of Minnesota's largest Fortune 500 companies have a direct correlation to the agricultural, business, engineering, food, healthcare and trade industries. CTSOs provide opportunities to apply the knowledge gained in CTE classrooms while developing collaboration, critical thinking, communication, and creativity skills.

