



SUCCESS WORKS HERE.

WHO WE SERVE

Better Futures Minnesota embraces a population of men who are locked out of society, living in chronic poverty, with histories of incarceration, persistent unemployment, untreated mental illness, addiction, and homelessness.



The men that we serve are justice system involved with criminal records and are currently on Probation/Parole.



The majority of the men that we serve have never had a lease or a mortgage in their own name.



On average our men have three felony level convictions with an average of 12 years of incarceration.



Most of our men have little to no work experience, and for some, employment with Better Futures represents their first full-time job.

WHY WE SERVE

Better Futures Minnesota is focused on breaking down barriers to employment for the men we serve, helping them build a foundation for success so that they can provide for their families and community.



SECOND CHANCES

Our men have repaid their debts to society and deserve a fair chance at turning their lives around.

PERSONAL REDEMPTION

For some of our men they alone have been their own biggest stumbling blocks. We want to provide them with the tools and structure to help them realize that they can succeed.

WORK MATTERS

We provide our men with on-the-job training and real-world work experience to help them transition to permanent full-time employment.

LOCKED OUT OF OPPORTUNITIES

A disproportionate number of black men convicted of felonies, incarcerated, and then released confront high barriers to employment. Finding themselves locked out of the traditional job market.

HOW WE SERVE

Our model combines the benefits of a living wage-paying job with supports and training to help the men succeed in our workplace and beyond



SUPPORT SERVICES

Assist men during tough times by assisting with transportation and helping to remove other barriers so our men can reach their employment goals.



TRAINING

We provide our men with trainings, certifications, and on-the-job work experience to give them the occupational skills to succeed.



CAREER PLANNING

Our men work across all four of our business lines, allowing them to find where their lay.



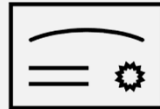
PLACEMENT SERVICES

Provide resources for our men to aid with their job search, ranging from referrals to our partner network, and workshops on resume building and interview skills.

OUR FOUR PHASE MODEL

STABILIZATION (FIRST 45 DAYS)

- Create individual Prosperity Plan
- Basics for Change Academy
- 12 Enterprise trainings and certifications



PHASE

1



INTEGRATION (4-6 MONTHS)

- Maintain individual Prosperity Plan
- Men rotate through our 4 business lines
- Participate in job search activities

PHASE

2

TRANSITION (4-8 MONTHS)

- Maintain employment goal
- Work with management team to determine which business line is the best fit



PHASE

3

PHASE

4

MOBILIZATION (12 MONTHS)

- Maintain individual Prosperity Plan
- Maintain employment goal



SAFETY MATTERS

Before day one in the field, the men at Better Futures Minnesota receive 12 trainings and earn 12 certifications to ensure all of our men are fully trained because safety comes first.



WAREHOUSE SAFETY



DECONSTRUCTION 101



**FORKLIFT
CERTIFICATION**



**PROPERTY
MAINTENANCE**



HAZARDOUS WASTE



JANITORIAL



SALES



OSHA 10



**APPLIANCE
DISASSEMBLY**



**BLOODBORNE
PATHOGENS**



**HAND &
POWER TOOLS**



**OSHA FALL
PROTECTION**

3,000+ training certifications awarded since 2007

2021 SOCIAL ENTERPRISE IMPACT



REVENUE

32
PROJECTS

The number of deconstruction projects performed

2521
SALES

The number of unique sales transactions at our ReUse Warehouse

1644
LOTS

The number of lots serviced by Property Services



PLANET

10
TONS

The average amount of construction and demolition waste diverted with a typical deconstruction project

-23.36
MTCO₂e

The average Metric Tons of CO₂ emissions of a typical deconstruction project compared to 55 Metric Tons of a comparable demolition project

8244
UNITS

The total number of appliances recycled



PEOPLE

106
MEN

The number of men housed, coached, and employed

28566
HOURS

The number of on-the-job training hours completed in the field by Better Futures MN men.

5
PERCENT

The rate of recidivism of men who stayed in the Better Futures MN at least one year

KEY PARTNERS

HENNEPIN COUNTY
MINNESOTA



REDF

Natural Resources Research Institute

UNIVERSITY OF MINNESOTA DULUTH
Driven to Discover



WELCOME TO WESTWOOD HILLS
NATURE CENTER



**BETTER
FUTURES
MINNESOTA**

Up to 85% of this house is
being Reused or Recycled
by Better Futures Minnesota.

Better Futures Minnesota
is a social enterprise that
assists men in the construction
and protect the environment.



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