PACKAGING WASTE AND COST REDUCTION ACT

THE PROBLEM

- E-commerce and the delivery economy has led to a dramatic increase in packaging waste. Packaging waste and printed paper now account for 40% of our waste stream.
- Despite increasing public pressure, global plastic production is expected to double in the next 20 years. In the metro alone, the amount of waste generated is projected to grow by 19% over the next two decades.
- The burden of managing these ever-growing mountains of packaging waste currently falls on local governments and taxpayers.

THE SOLUTION

A producer-funded system to reduce packaging and single-use plastic, make recycling easier, and lower taxpayer costs for managing waste.

CREATE OVERSIGHT



The MN Pollution Control Agency (MPCA) will appoint an advisory board to oversee the Producer Responsibility Organization (PRO). The MPCA holds enforcement responsibilities to meet the goals of the bill.

BUILD ON A STRONG FOUNDATION



PRO must work with existing haulers and recycling facilities to ensure recycling services are as conveniently available to all Minnesotans as trash collection.

SIMPLIFIED RECYCLING



The PRO will fund and develop outreach and consumer education materials that are consistent across the entire state, building on existing educational efforts.

Shifting the costs of recycling to producers will:

- Create an incentive for producers to reduce waste and stop using materials that are hard to recycle.
- Decrease climate impacts of manufacturing and disposal of waste.
- Save local governments and taxpayers millions of dollars for source reduction, reuse, recycling, and composting programs.

By 2032, all packaging must be reusable, recyclable, or compostable, and by 2033:

15% of materials source reduced.

10% transitioned to a **reuse system**.

65% recycled or composted.

10% min postconsumer recycled content per item and 30% overall

2/15/2024

Contact us: <u>info@reducepackaging.com</u>