



WHY MINNESOTA?
If Minnesota invests in a strong production incentive program, how do we know we'll be competitive?

Decision-makers in the film and TV industry weigh a number of factors when choosing locations, and Minnesota has a lot to offer!

LOCATIONS

Minnesota has distinctive and diverse urban, suburban, small town and rural locations with a wide range of architectural styles. We offer farmland, prairies, lakes, rivers, forests, the rocky Lake Superior shoreline, and the majestic Mississippi River.

EXPERIENCED CREW

Minnesota's hard-working crew is comprised of seasoned professionals, both union and non-union; with feature, commercial, corporate, and television experience. **And we're preparing the next generation for production jobs by partnering with Minneapolis College to develop a workforce training program to serve this growth industry.**

SERVICES & SUPPORT

Our equipment vendors have deep inventories of digital cinema, film, and lighting rental gear. We have recording studios and sound stages, set and prop builders, and multiple post-production, animation, and effects facilities, experienced in everything from editing and scoring to animation and motion graphics.

AMENITIES & QUALITY OF LIFE

As with any industry, a key factor in attracting business to Minnesota is what we offer when you're not working. World-class restaurants, dynamic arts and nightlife, professional sports, and the best outdoor recreation in the country make it a pleasure to do business in Minnesota.

FOUR DISTINCT SEASONS

Minnesota offers the sizzling heat of summer, the soft light and budding foliage of spring, the crisp colors of fall, and winter's snow and ice.

TALENT

Minnesota is home to the second largest professional theater community in the U.S. with a large and diverse pool of experienced union and non-union actors who make their living on the stage and in front of the camera.

EASY ACCESS

Minnesota is halfway between LA and NYC, offering daily non-stops from MSP International Airport to just about every major city in the world. We are also home to two additional international airports (Duluth and Rochester) and six regional airports.

ACCOMMODATIONS

Our numerous lodging options include extended stay properties, hotels, motels, condos, and apartments in all price ranges.

MN FILM & TV

We're an experienced office with connections to state and local government officials, businesses, and community leaders here at home; and studio and network executives on both coasts. We're ready to market Minnesota to the industry and the decision-makers in the industry are eager to spend their money here.

THERE'S ONLY ONE THING WE'RE MISSING....

...a strong production incentive program that includes a tax credit incentive along with a well-funded rebate will allow Minnesota to compete with other states for the billions of dollars the industry spends on production each year. An investment in incentives by the State will allow us to bring a portion of those production dollars home to Minnesota.