



Minnesota Craft Brewers Guild Contacts:

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Impacts to Minnesota Breweries/Brewpubs
During the Coronavirus Pandemic

To help guide our communications with policymakers, we updated our survey designed to gauge the ongoing impacts of COVID-19 Minnesota’s craft breweries. Response rate: 46.6% (70 of 150 members)

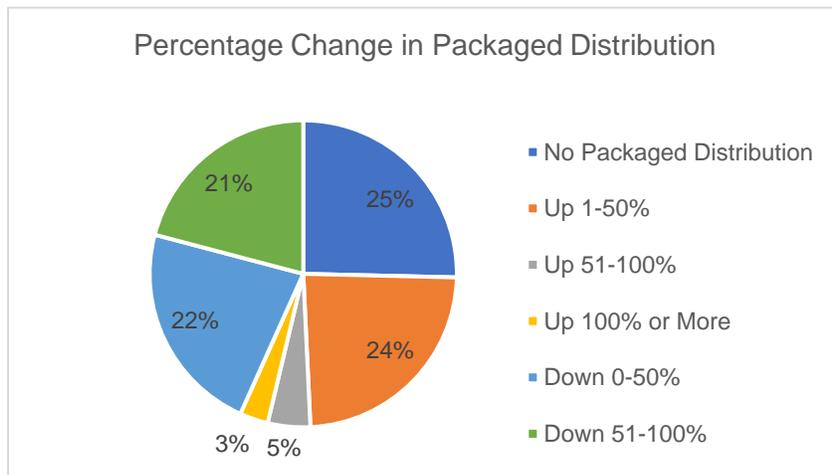
An [initial report](#) was released on March 25 and identified the immediate impact of the closure. With the closure period extended, breweries continue to see a decline in revenues despite their ability to sell curbside and delivery. The biggest hurdles to continued revenue are a lack of off-sale options as well as a drop in orders from distributors and retailers given the inability for bars and restaurants to serve draught beer.

FINANCIAL POSITION

Given current costs, revenues, and the amount of funding you have received to date from State and Federal aid packages, how long do you project you can sustain your current business if the closure period is extended beyond May 13?



On-premise Sales	All respondents reported 100% decrease in on-premise sales.
Distributed Draught Sales	73.2% of respondents reported 100% decrease in distributed draught sales



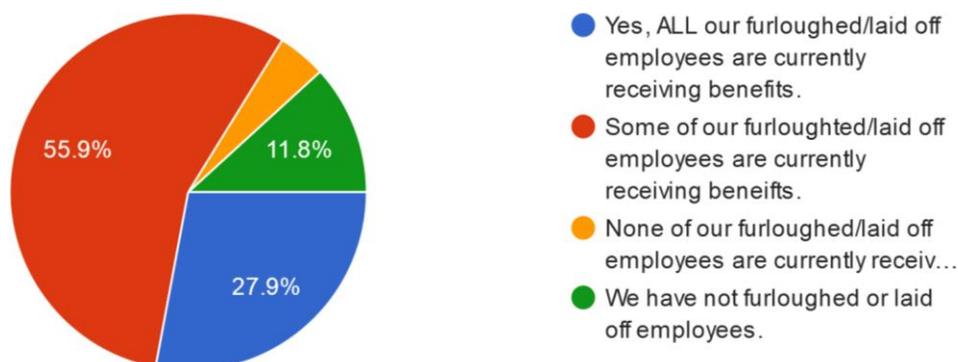


EMPLOYMENT

Employment statistics reflect the number employed before the closure period, after the closure period was announced, and the percentage change.

	BEFORE the Closure	AFTER the Closure was Announced	Percentage Change
# of Part-time Employees	977	670	-31.4%
# of Full-time Employees	722	354	-51 %

If you had to furlough or lay off workers, are they currently receiving support through the MN Unemployment Insurance program, or are they facing barriers to receiving those benefits?



If your employees are currently facing barriers to receiving support from DEED (MN unemployment), please explain.

- They are making MORE on unemployment somehow
- We have a pending an issue that won't be looked into until 4/15/20 due to how busy they are. DEED states it could be longer. That individual hasn't received any income since 3/20/20. That individual is the only source of income for the family.
- 3 owners partnership don't qualify under deed or for unemployment so zero pay right now
- One of our employees is having a difficult time receiving benefits and we have been having trouble rectifying the situation because the UIMN employer line is not active.
- Denials don't always include explanations. Criteria for the denial would be helpful.
- Hairdresser as second job, High school students working 20 hours plus per week denied even though they pay UI insurance. Guess what they have bills as well.
- The spouse of our one owner is our full-time lab tech making W-2 wages. She was denied due to the relationship with the owner.
- Everyone has applied for the benefits but a couple of them are still in pending status. However, I do believe they will receive benefits.
- Some have other jobs they've been able to maintain, and so don't qualify for UI benefits
- All full-time staff was cut to 20 hours. 2 of the 4 could not receive unemployment because they were new employees and prior year's wages were low.
- A lot of our part time employees are still employed full time elsewhere and used a shift or two a week for supplemental income.
- One of our employees isn't able to receive UI now at all because of a previous claim for benefits that had a mistake in it, even though that was a completely different situation and was inadvertent.



What government relief efforts would be most helpful now and in the immediate future?

	Percentage
Emergency State grants and/or a crisis support fund for small businesses	78.6%
Increased unemployment provisions	22.9%
Expanded beer-to-go options for breweries	70%
Expanded beer-to-go options for bars & restaurants	35.7%
Tax relief (excise tax, more payroll tax relief, etc.)	80%
Tax credits for dumped/spoiled products	62.9%
Other: <ul style="list-style-type: none"> - End brand registration payments - Property tax relief - Relief considerations for owner/operators - Rent/lease relief 	

Brewery Ownership & Employee Statistics

Number of Owners: 2300
(includes co-op ownership structures)

Percentage Women: 20%

Percentage People of Color: 6%

**NUMBER OF
EMPLOYEES:**

4500++

Brewery/Brewpub Benefit Information

- 34% do not have any benefits
- 39% offer health insurance/healthcare reimbursement
- 19% offer dental insurance/dental insurance reimbursement
- 14% offer vision insurance/vision insurance reimbursement
- 20% offer retirement
- 43% offer vacation/sick packages
- 13% offer long-term disability
- 11% offer "other" benefits not listed in our survey