

Part IV: Housing

Build Wealth Minnesota–HOME CO

**Family Stabilization Initiative –
Replication**



Replication Model

▶ How It Works In a City:

Community Access Partners

Housing, Work Force & Community Development Partners, Faith Based, Philanthropic, City, State Government Partners, Business Development



Build Wealth MN-
HOME CO Trains the
Coaches & Trainers



Families enter the
Family Stabilization
Plan via Community
Access Partners

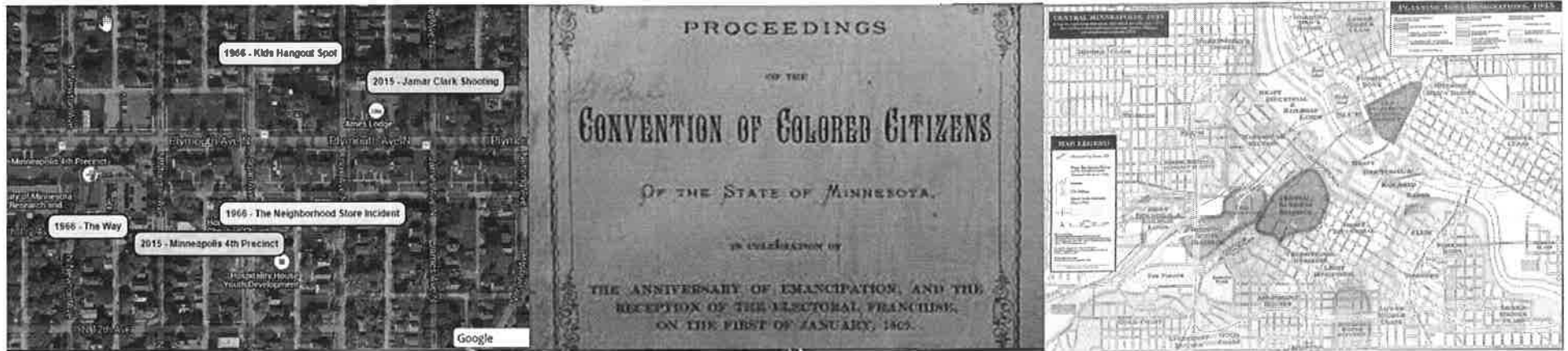
Replication Model (continued)

▶ Process to Success:



Proven Outcomes:

- **35% of Participants Attain Sustainable Affordable Homeownership**
 - **15% Positioned to Increase Earnings**
 - **15% Positioned to Start or Expand Business**
 - **Credit Scores Increase by over 100 Points**
 - **ALL Experience Wealth Creation**
 - **Social & Economic Return on Investment**
- 



Creating a More Vibrant State by Maximizing Opportunities in Diverse Communities: *An African-American Beta*

Focused on Sustainable Growth - Driven by Holistic Impact

Setting The Discussion Table

State Demographer's Report

- Black Household Income, lowest of any group declined significantly from 2013 to 2014 \$31,500 to \$27,000 Less than half of the Median Income for all MN households.
- Black Poverty is 3X rate for all MN Residents
- Black Unemployment lower than after last recession

1995

Itasca Project

Governor, Minneapolis and St Paul Mayors, Met Council Chair, U of M and MNSCU Presidents,
and top regional Corporate and Philanthropic CEO's

- **The Challenge/-Disparity Gap in Income and Wealth**
- The Itasca Project "Mind The Gap Report" (1995) referencing income and wealth disparities stated: "Minding the gap' is crucial to **preserving the regions strong economic position**. Furthermore doing so can generate more revenues and reduce costs for the region."
- **Smaller employee pool**
- "...Twin Cities is heading straight for a workforce shortage. By 2020 the Twin Cities region will lose more than 350,000 highly-skilled workers to retirement."
- **Fewer skills**
- "...racial disparities, if left unchecked, will mean a future workforce that has little education and few skills..."

2015

Greater MSP

- 20 years after the “Mind The Gap” Report the Greater MSP, composed of top business, civic, philanthropic, educational and governmental leaders concerned about the region affirmed the dismal facts on the ground and indicated an urgent need for action

Regional Indicators: *Impetus for Change*

THIS REGIONAL INDICATORS DASHBOARD is a set of shared metrics that will track the region's change on critical economic, environmental, and social outcomes. Measuring change in the areas that matter most for continued long-term success will help improve our region's economic competitiveness.

Rank: 1=Best, 12=Worst All data reflects the 16-county region unless otherwise indicated. Trend data reflects change between most current data available and the last prior data available. This dashboard is the first set of annual measures. The dashboard will evolve in future years as metrics are refined and analyzed.

ECONOMY	JOB QUALITY					
	GROSS REGIONAL PRODUCT PER CAPITA	VALUE OF EXPORTS	EMPLOYMENT GAP WHITE OF COLOR (AGED 16-64 YRS)	PERCENT OF FEMALES AGED 16-64 YRS WORKING	PERCENT OF JOBS THAT ARE FAMILY SUSTAINING*	YEARLY PERCENT CHANGE IN JOBS
	\$65,852	\$23.7B	13.0	74.6%	66.6%	1.8%
	RANK: 6 TREND: SAME	RANK: 5 TREND: BETTER	RANK: 12 TREND: BETTER	RANK: 1 TREND: SAME	RANK: 6 TREND: BETTER	RANK: 9 TREND: SAME

BUSINESS VITALITY	INNOVATION CAPITAL					
	AVERAGE WEEKLY WAGE	ESTABLISHMENTS SURVIVING 5 YEARS OR MORE	PATENTS ISSUED PER 1,000 WORKERS	LOANS UNDER \$1M TO BUSINESSES FROM LENDING INSTITUTIONS	ANNUAL AMOUNT OF VENTURE CAPITAL	STTB/SBR FEDERAL DOLLARS*
	\$1,044	54.8%	1.92	\$3.8B	\$368M	\$30M
	RANK: 5 TREND: BETTER	RANK: 4 TREND: BETTER	RANK: 5 TREND: BETTER	RANK: 9 TREND: BETTER	RANK: 10 TREND: BETTER	RANK: 6 TREND: WORSE

TALENT	TALENT AVAILABILITY					
	NET MIGRATION OF 25-34 YEAR OLDS	PERCENT OF POPULATION EMPLOYED IN ADVANCED INDUSTRIES†	NUMBER OF H-1-B VISAS REQUESTED PER 1,000 WORKERS	PERCENT OF FOREIGN-BORN POPULATION AGED 16-64 WORKING	POPULATION 25+ WITH ASSOCIATE'S DEGREE OR HIGHER	POPULATION 25+ WITH A BACHELOR'S DEGREE OR HIGHER
	+2,150 PEOPLE	9.2%	2.4	72.0%	47.0%	37.0%
	RANK: 8 TREND: WORSE	RANK: 8 TREND: SAME	RANK: 7 TREND: —	RANK: 5 TREND: BETTER	RANK: 3 TREND: BETTER	RANK: 6 TREND: BETTER

EDUCATION	EDUCATION				TALENT PIPELINE	
	STUDENTS ACHIEVING READING STANDARDS	STUDENTS ACHIEVING MATH STANDARDS	3-YEAR GRADUATION RATE AT 2-YEAR INSTITUTIONS	6-YEAR GRADUATION RATE AT 4-YEAR INSTITUTIONS	PERCENT OF HIGH SCHOOL STUDENTS GRADUATING ON TIME (WHITE)	PERCENT OF HIGH SCHOOL STUDENTS GRADUATING ON TIME (OF COLOR)
	57.8%	62.0%	55.4%	62.0%	81.1%	68.0%
	TREND: SAME	TREND: BETTER	RANK: 1 TREND: BETTER	RANK: 6 TREND: BETTER	TREND: BETTER	TREND: BETTER

INFRASTRUCTURE	INFRASTRUCTURE				JOB ACCESS	
	PERCENT OF POPULATION THAT HAS ACCESS TO ADVERTISED BROADBAND SPEEDS OF 100 OR HIGHER	NUMBER OF DIRECT ROUTES OUT OF MSP AIRPORT	PERCENT OF HIGHWAY MILES RATED IN GOOD CONDITION	ROADS CONGESTED DURING PEAK TRAVEL TIMES	AVERAGE NUMBER OF JOBS REACHABLE WITHIN 30 MINUTES BY PUBLIC TRANSIT OR WALKING	PERCENT OF POPULATION WITH COMMUTES LESS THAN 30 MINUTES
	5.3%	133	65.0%	35.0%	17,651	64.8%
	RANK: 6 TREND: —	RANK: 5 TREND: BETTER	RANK: — TREND: SAME	RANK: 2 TREND: SAME	RANK: 7 TREND: —	RANK: 1 TREND: WORSE

ENVIRONMENT	ENVIRONMENT				ENERGY COMPETITIVENESS	
	PER CAPITA WATER USAGE	NUMBER OF DAYS THAT AIR QUALITY WAS "UNHEALTHY FOR SENSITIVE GROUPS"	ENERGY RELATED CARBON DIOXIDE EMISSIONS PER CAPITA	ENERGY COST*	PERCENT OF ELECTRICITY THAT IS NON-CARBON*	
	127 GAL/DAY	2 DAYS/YEAR	17.1 METRIC TONS	8.7 CENTS/ KWH	45.1%	
	RANK: 4 TREND: SAME	RANK: 2 TREND: BETTER	RANK: 7 TREND: BETTER	RANK: 6 TREND: WORSE	RANK: 1 TREND: BETTER	

LIVABILITY	SHARED PROSPERITY					
	PERCENT OF POPULATION THAT IS OBSE	NUMBER OF VIOLENT CRIMES PER 100K RESIDENTS	PERCENT OF POPULATION 16+ WHO VOLUNTEERED PAST YEAR	AVERAGE PERCENTAGE OF HOUSEHOLD INCOME SPENT ON HOUSING PLUS TRANSPORTATION*	POVERTY RATE (WHITE)	POVERTY RATE (PEOPLE OF COLOR)
	23.9%	274	34.8%	49.0%	6.0%	24.0%
	RANK: 5 TREND: SAME	RANK: 3 TREND: BETTER	RANK: 1 TREND: WORSE	RANK: 4 TREND: —	RANK: 1 TREND: SAME	RANK: 10 TREND: SAME

1. Annual wage > \$21,000, or 1.0% of poverty for a household of 4. 2. Small Business Technology Trends (S3TB). 3. As defined by the 400+ indicators are selected if a greater share of their workforce is S3TB.

4. This data is for each metro. 5. BLS model based on.

This is a clear CALL to ACTION that our region must develop, and invest in, more innovative approaches to enhance wealth creation for people of color.

Competitive Cities: 4 Focus Areas

- The Competitive Cities Initiative driven by Greater MSP, McKinsey and the McKnight Foundation identify four (4) targeted geographic areas that our model will also focus on:

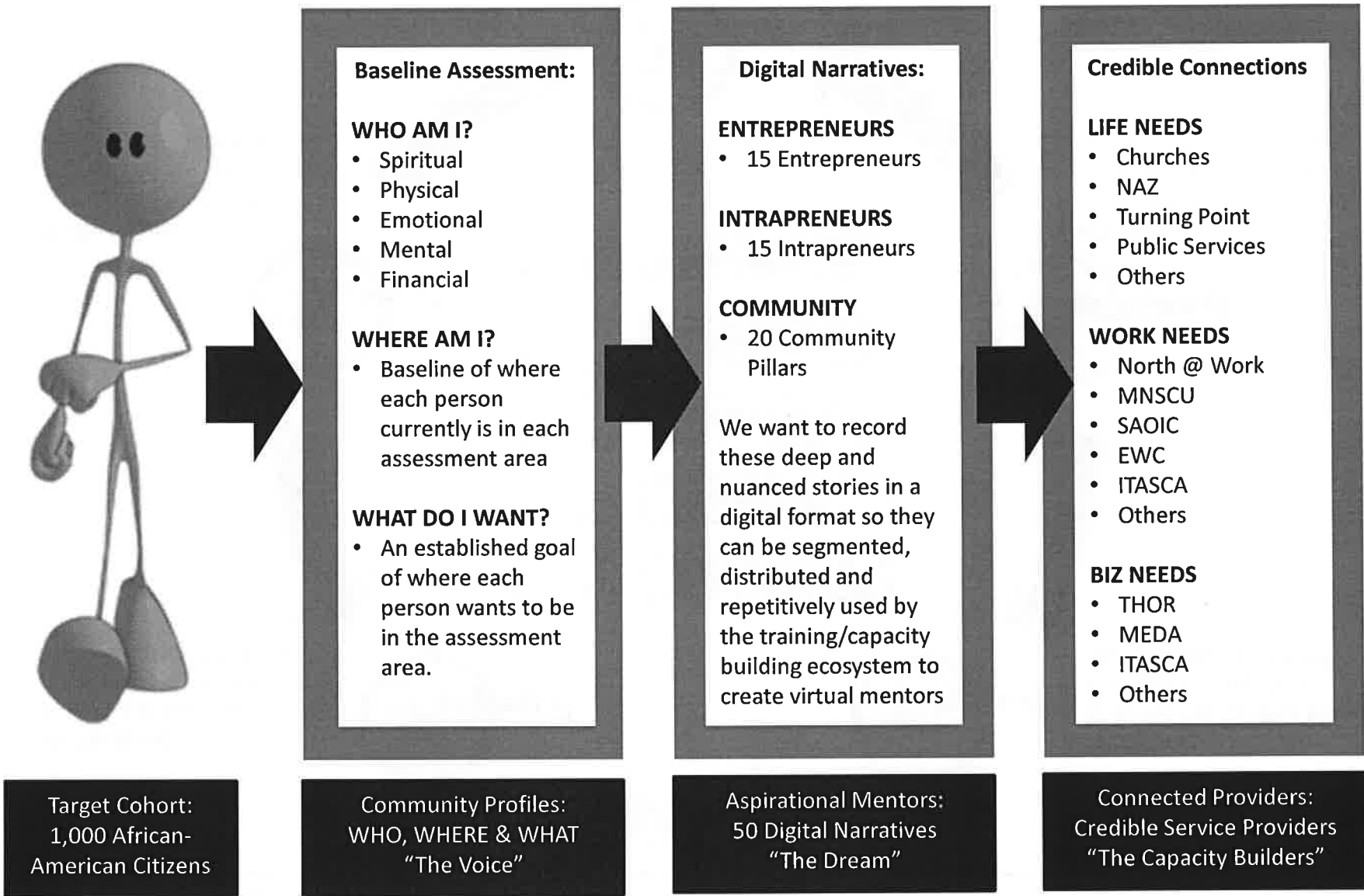
North Minneapolis
(We include South)

Northeast Minneapolis

The Midway

East St. Paul

Community Engagement Model



Building Community Profiles: WHO, WHERE & WHAT

Reflections:

- How Can You Make More \$?
- How Can You Retain More \$?
- How Can You Protect More \$?

Financial

Reflections:

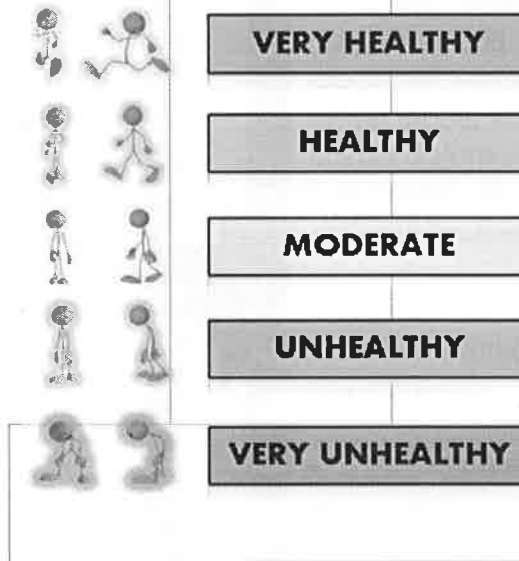
- How Can You Exercise More?
- How Can You Diet More?
- How Can You Rest More?

Physical

Spiritual

Reflections:

- How Can You Pray More?
- How Can You Worship More?
- How Can You Give More?



Emotional

Reflections:

- How Can You Laugh More?
- How Can You Reflect More?
- How Can You Trust More?

Mental

Reflections:

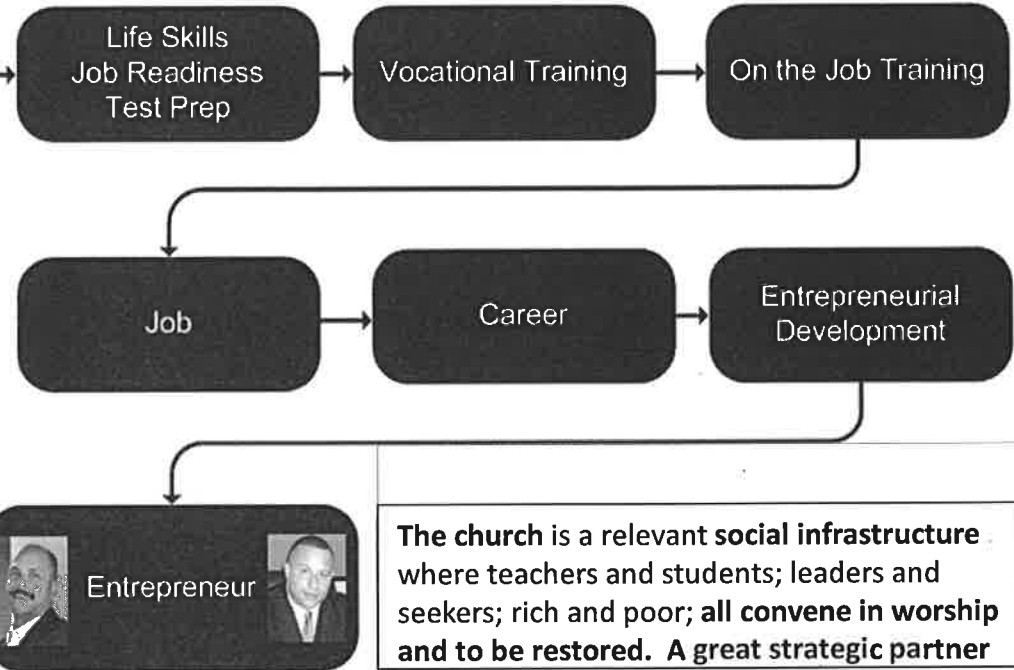
- How Can You Study More?
- How Can You Query More?
- How Can You Tutor More?

Delivering Aspirational Mentors: *Digital Narratives*

Money, Power, Respect



In the spirit of our elders and ancestors we will tell deep and nuanced narratives, stories & documentaries of our best business owners, employees and families to inspire our existing and aspiring entrepreneurs and rising stars



The church is a relevant social infrastructure where teachers and students; leaders and seekers; rich and poor; all convene in worship and to be restored. A great strategic partner



