

HOUSE RESEARCH

Bill Summary

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Overview

This bill appropriates money to Explore Minnesota Tourism (EMT) for marketing purposes. Part of the appropriation is contingent upon the receipt of matching funds from private entities that enter marketing partnerships with EMT.

Section

- 1 Appropriation.** Appropriates \$14,500,000 in each fiscal year of the 2006-2007 biennium from the general fund to EMT for the purpose of marketing Minnesota tourism. Makes \$6,000,000 of the appropriation in each fiscal year contingent upon the receipt of matching funds from private entities that have entered tourism marketing partnerships with EMT. Makes the appropriation part of EMT's base. Provides that any unexpended money from the appropriations does not cancel.