



## Our Impact

ConnectZ Girl Scouts have full access to the Girl Scout Leadership Experience! Through Girl Scouts ConnectZ, girls can go to camp, earn badges, complete Journeys and Take Action projects, participate in the cookie program, and can earn the Girl Scout Gold Award.

**57%** of site partners say girls have improved behavior at school

**86%** of girls report they get average or better grades in school

**81%** of girls report they have a strong sense of self-confidence

**86%** want to make the world a better place to live

**83%** believe girls like themselves can be good at many different things

**81%** of girls report working together with their troop



## Affinity Groups

Some schools offer culturally-specific troops for high school girls. These are spaces to build sisterhood among girls who share identities such as our Asian/Hmong Women's Circles, Latinas Unidas troops, and Beta Gamma troops for African American, African, and black girls.

All girls can join our multicultural troops where all identities can be explored.

*"The best thing about Girl Scouts was being able to share my thoughts and ideas and not be judged, instead I felt validated and welcomed."*  
- ConnectZ Girl Scout

girl scouts  
connectz

strength.

sisterhood.

success.



*"The best thing about Girl Scouts this year was the amount of new information I was able to intake by just talking with my troop leader and the girls in my group."*  
- ConnectZ Girl Scout





## All About Girl Scouts ConnectZ

**Girl Scouts ConnectZ brings a culturally responsive leadership program to 3,000 girls throughout the Twin Cities and southern Minnesota.** Our program brings a K-12 curriculum that covers topics such as STEM, healthy relationships, culture, identity, financial literacy, arts and crafts, college and career readiness, and more. Girl Scouts ConnectZ meets the needs of girls today. We have adapted our delivery methods to reflect our current reality, but our mission remains the same.

Troop activities are girl-led, so girls take the lead on their learning. Girls build leadership and self-esteem by taking risks in a supportive environment where they know they can be themselves and lean on their Girl Scout sisters. Through sessions led by trained youth workers, ConnectZ provides continuous mentorship and holds a space for girls to belong, be seen, and be heard.



**\*3,000 girls served across Minnesota**

*\*This number may be adjusted during times of COVID-19 limitations.*

Girl Scouts ConnectZ partners with **approximately 80 unique sites and leads 180 troops.**

**90%** of girl participants received free or reduced-price lunch.

Girl Scouts ConnectZ is provided to all girls at **no cost** to them or their families.

*"I think it is so valuable to offer this program to the girls at my school. It gives them the opportunity to grow their self-esteem, leadership skills, and build community with others girls."*

*"These relationships are an important addition to our school community and student success."*

- Partners

# Out of Troop Experiences

## College + Career Readiness

Girl Scouts ConnectZ helps girls explore possibilities for a positive future through a variety of ways to discover higher education and career opportunities.

- In 2019 **30** girls participated in the Historically Black Colleges and Universities Tour to Washington, D.C., and Maryland.



- **190** girls attended Women in Careers events to learn more about non-traditional career opportunities for women.

## STEM

We introduce girls of every age to science, technology, engineering, and math (STEM) that helped them see how they could improve the world.

- **1,300** girls participated in a STEM session.
- **177** girls attended a Womens in Careers event.



## Cultural Events

ConnectZ Latina Conference, Asian Women's Circle Overnight, and Girls in America.

## Outdoors

Connectz brings girls outside through day and overnight camp, as well as themed resident camps like Power Girls, and Counselor-In-Training. Our camps are a safe, all-girl environment, ideal for girls to try new things confidently, knowing their Girl Scout sisters and camp counselors have their back.

## ConnectZ During COVID-19

Girls need Girl Scouts more than ever. Our expanded delivery options help us reach girls virtually as well as in person, following Centers for Disease Control and state guidelines. Whether on a virtual platform or in person, the health and safety of our girls, families, and staff are our top priority.

## New Meeting Options!

Our staff is dedicated to meeting girls where they are during these uncertain times. Programming options include, but are not limited to:

- Distance learning plan integration
- Virtual troop meetings
- Virtual drop-in hours
- Pre-recorded videos
- Delivered program supply kits
- Limited & safe in-person activities

## ConnectZ will continue to offer:

- High quality programming that will remain 100% free for girls to access.
- A culturally relevant, safe space for girls to build community and process challenging times together.
- Help develop social-emotional learning skills while navigating a virtual world.

